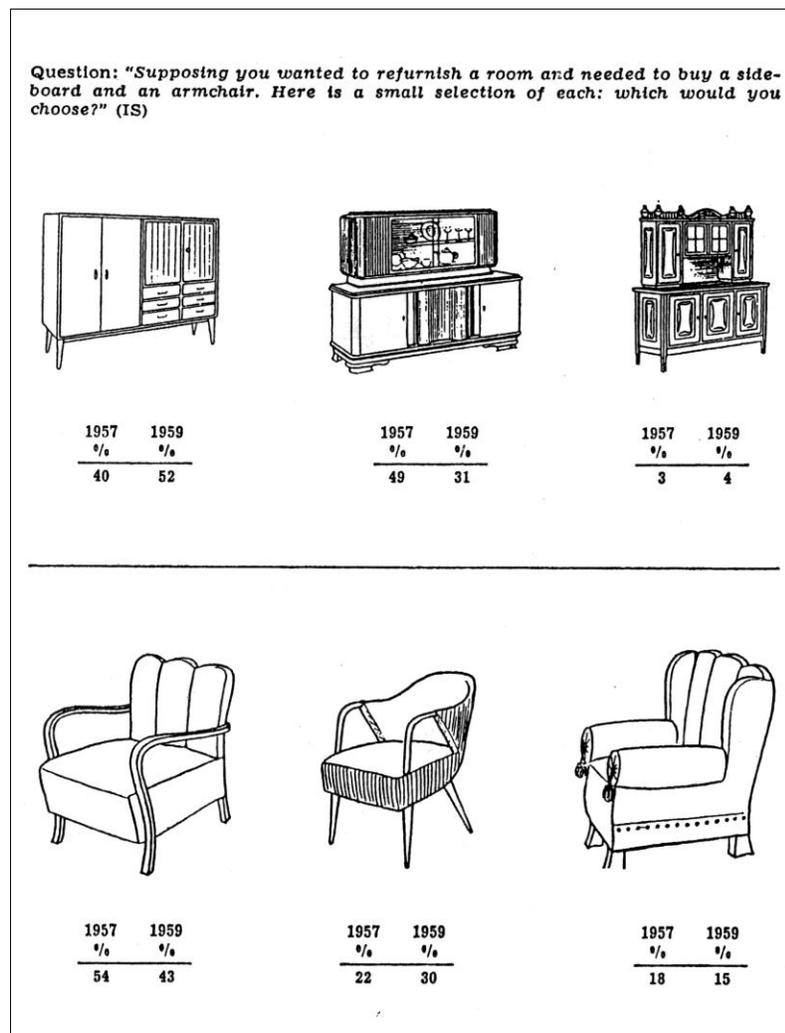


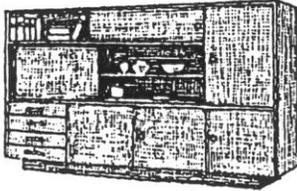


Volume 8. Occupation and the Emergence of Two States, 1945-1961
Illustrations of Home Furnishings

Personal tastes in home furnishings changed in the 1950s. Opinion polls show that the popularity of traditional, massive, ornate furniture declined significantly in favor of modern, straightforward designs. Sideboards, heavy chairs, and chandeliers gave way to simpler cupboards, floor lamps, and the *Nierentisch* (kidney-shaped table), which became the symbol of the domestic culture of the time.



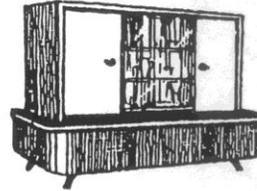
Question: "Supposing you wanted to refurnish a room and needed to buy a sideboard and an armchair. Here is a small selection of each: which would you choose?" (IS)



June 1962	August 1965
%	%
30	44



June 1962	August 1965
%	%
25	26



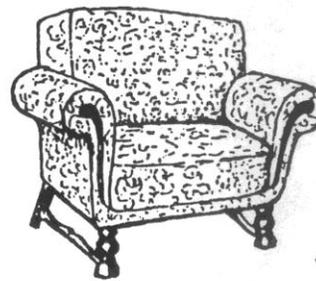
June 1962	August 1965
%	%
35	20



June 1962	August 1965
%	%
22	31

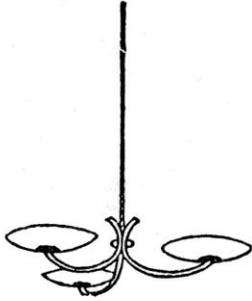


June 1962	August 1965
%	%
43	28



June 1962	August 1965
%	%
25	26

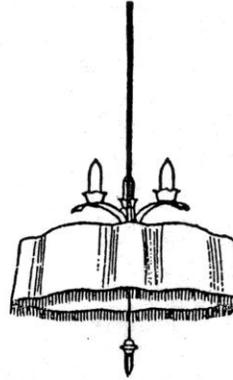
Question: "Supposing you wanted to refurnish a room and needed to buy a lamp and a table. Here is a small selection of each: which would you choose?" (IS)



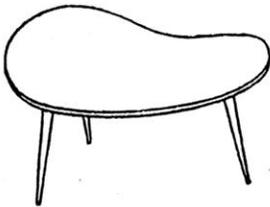
1957	1959
%	%
50	49



1957	1959
%	%
11	17



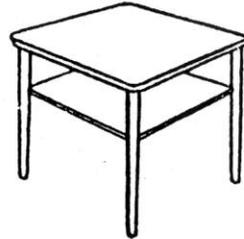
1957	1959
%	%
24	15



1957	1959
%	%
24	39



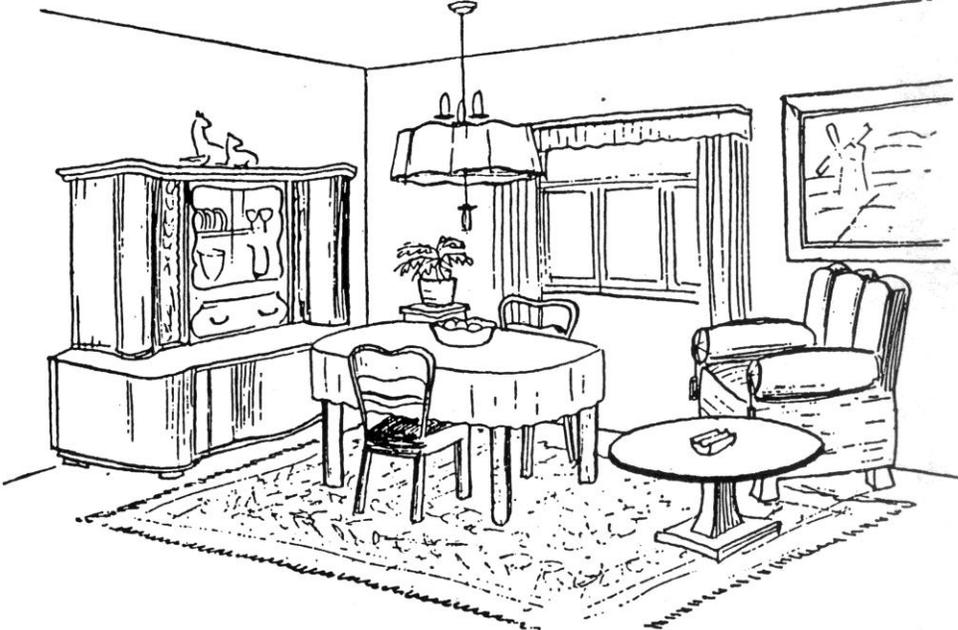
1957	1959
%	%
37	27



1957	1959
%	%
27	19

LIVING-ROOMS

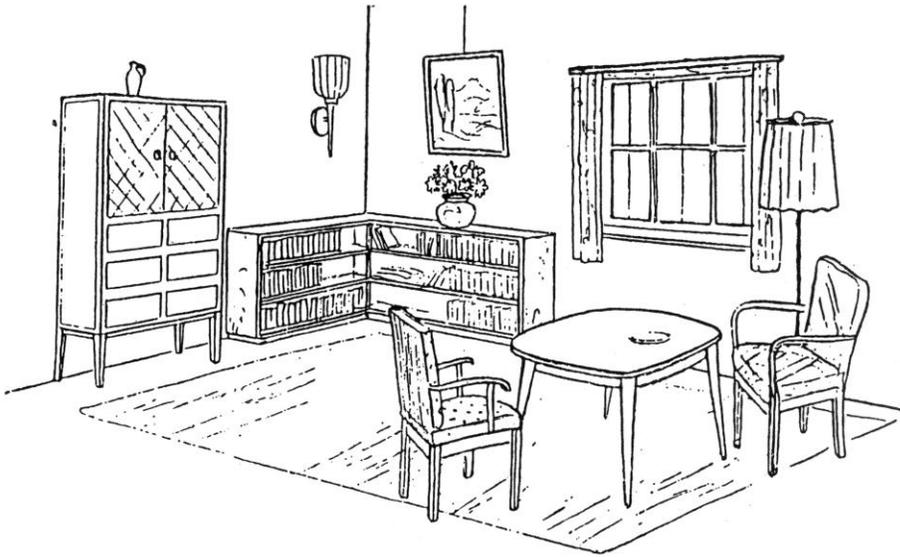
Question: "Here are some pictures of living-rooms. Which of them do you like best? Which would you choose if you had to live in one of them?" (IS)



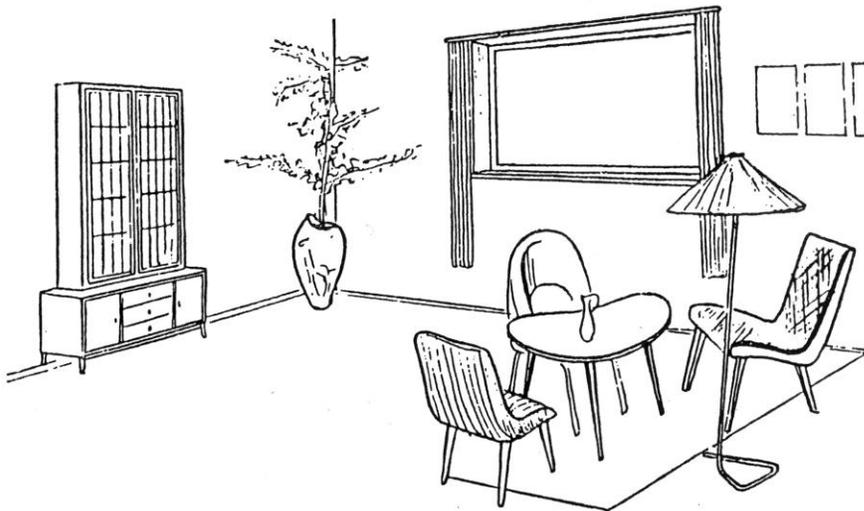
May 1955	Aug. 1955	June 1956	Sept. 1957	June 1958	Aug. 1959	Sept. 1960
%	%	%	%	%	%	%
56	54	51	47	46	37	38

* Question asked in 1956: "How do you prefer to have the ceiling? White or ivory lime-washed, or papered like the walls, in a totally different colour to the walls, panelled, or how else?"

I. TASTE



May 1955	Aug. 1955	June 1956	Sept. 1957	June 1958	Aug. 1959	Sept. 1960
%	%	%	%	%	%	%
30	29	31	31	33	35	32



May 1955	Aug. 1955	June 1956	Sept. 1957	June 1958	Aug. 1959	Sept. 1960
%	%	%	%	%	%	%
8	11	13	15	17	22	21

Source: Elisabeth Noelle, Peter Neumann, *The Germans. Public Opinion Polls 1947-1960*. Allensbach, 1967, pp. 134-40.